

The Hamilton Herald-News

Serving Hamilton and Hamilton County Since 1876

P. O. Box 833 • Hamilton, TX 76531 • 254-386-3145 • FAX 254-386-3001
hhnpaper.com • tamee@hhnpaper.com or kim@hhnpaper.com

Circulation: 2000

Local Advertising Rates (Effective June 2018)

NET RATE \$5 PER COLUMN INCH

COLUMN WIDTHS

1..... 1.798 inches	47.694 inches
2..... 3.763 inches	59.659 inches
3..... 5.729 inches	611.625 inches

CONTRACT RATES

for agreed amounts of space for at least four consecutive insertions in The Herald-News.

Size of ad	Rate
Not less than 8 column inches per issue	\$4.75
Not less than 15 column inches per issue	\$4.50
Not less than 33 column inches per issue	\$4.25
Not less than 63 column inches per issue	\$4.00

PRE-PRINTED INSERTS

Total circulation \$185

Rates for classified ads and legal notices:

Minimum charge \$5, plus 10 cents per word for more than 30 words.

Legal notices: \$5.50 per column inch on classified page

Display ad on classified ad pages: \$5.50 per column inch.

Contract Rates for classified pages — \$5 per column inch, 6 inch minimum.

Cards of Thanks: \$5 up to 50 words; 10 cents per word after 50.

Full Color: \$90

1 Spot Color: \$50

Obituary Picture: \$20 (Standard obituary, no charge; others, \$5 PCI)

DEADLINE IS TUESDAY AT 10 a.m.